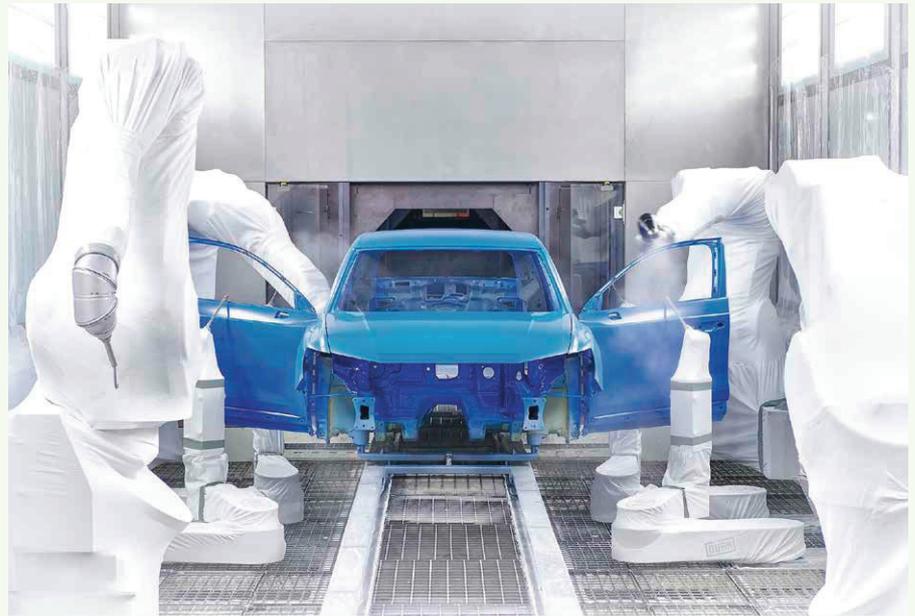


# Audi shows the way

**With DB Cargo Logistics, the automobile manufacturer is switching all of its cargo to climate-friendly transport.**

**A**udi is the pioneer of climate-friendly logistics in Germany. Back in 2010, the carmaker collaborated with the Volkswagen Group’s logistics organisation to become Germany’s first company to switch to rail transport with green electricity – initially to transport finished vehicles, then also to transport materials starting in 2017. DB **eco plus** was the product that made this possible. It guarantees that only electricity from renewable sources will be used to haul goods. However, DB **eco plus** is available to only a limited extent outside of Germany. Instead, customers there can use the DB **eco neutral** product to compensate for the CO<sub>2</sub> emitted by their transports.

Audi has combined both products. The automaker switched its materials transports in Austria to the DB **eco plus** product available there. Nothing but environmentally friendly electricity is used to operate the trains. In addition, DB puts 10% of the profit into building and expanding new and existing facilities to generate and store



green electricity. An average of 50 trains per week operate under the programme, hauling construction parts, finished engines and vehicles from Audi’s site in Győr, Hungary to Ingolstadt. In Belgium and Hungary, Audi compensates by using the DB **eco neutral** product. The product offsets unavoidable CO<sub>2</sub> emissions by cutting carbon in other ways in the world.

DB Cargo works together on compensation with atmosfair, the leading provider of sustainable climate protection certificates. Since September 2019, the transportation of all Audi’s components by DB Cargo Logistics has been climate neutral.

“The result is a comprehensive, climate-friendly transport chain across four countries,” explains account manager Felix Drygala, who is responsible for Audi’s transports at DB Cargo Logistics. “So far this arrangement is unique.” Drygala stresses the strong collaboration with the Austrian rail company RCA and with ÖBB Infrastruktur, which was key to enabling the rapid implementation of the green logistics chain for Audi.

This year, the transition will reduce Audi’s CO<sub>2</sub> emissions by more than 8,000 tonnes. In 2020, that figure will be more than 9,000 tonnes, assuming relatively flat growth in the cargo volumes transported. Since

*— Even the Audi A3’s bodyshells are being shifted to climate-friendly transport.*

switching to green energy, the automaker’s carbon emissions have dropped by roughly 90,000 tonnes as compared to road transport. Having switched its traffic in Austria, Audi has once more assumed its pioneering mantle and is the first company to achieve zero CO<sub>2</sub> emissions even when crossing national boundaries. ●

## THE TRANSPORTS IN A NUTSHELL

**Customer:** Audi

**Transport:** finished vehicles and automotive parts

**Routes:** cross-border routes in Germany, Austria, Hungary and Belgium

**Products:** DB **eco plus** and DB **eco neutral**

**CO<sub>2</sub> savings from the transition (as compared to road transport):** 9,000 tonnes per year



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